

Beat: Business

## PARIS FINANCE FORUM - FINANCE AT THE SERVICE OF SOCIETY

### BRINGS TOGETHER MORE THAN 600 PLAYERS

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**USPA NEWS** - Renamed "Paris Finance Forum", the Annual Paris Europlace Event was held on July 4 and 5 at the Pavilion Gabriel for Two Days of Conferences and Debates dedicated to Finance at the Service of Society". The Event has become one of the Essential Financial Meetings in Continental Europe, bringing together more than 2,000 Participants representing International Investors, Companies, Banking, Insurance and Asset Management Executives, Political Decision-Makers and Influential Players in the Global Financial Markets, etc.

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Paris Europlace promotes the Paris Financial Center in France and Internationally in order to encourage its Development in all its Dimensions. With its Commissions, its Colleges and Working Groups bringing together the Best Professionals, the Association defines the Positions of the Marketplace and promotes them with the Public Authorities or other Interlocutors, in France, in Europe and Internationally.

Innovations in the Management of Financial and Alternative Assets: Investment, from Individuals to Organizations "Investment Day" organized by Finance Innovation took place on Tuesday July 4, 2023 for a Day of Conferences, Round Tables, Keynotes, Exchanges and Networking. Finance Innovation supports in its Growth a Wide Range of Fintech / Insurtech / Regtech & AMtechs who are able to cover the Needs of Asset Managers, Institutional Investors, both in Business and Regulatory Terms.

#### Why to Attend?

- \* Network with Leaders from throughout the World covering all Segments of the Finance Value Chain
- \* Connect with European and International Businesses Leaders from a Variety of Financial Industries
- \* Share your Views and Experience with Global Experts
- \* Contribute to the Efforts led by Industry, Government and Regulatory Bodies to deal with the Global New Financial Challenges

#### Photo Left

Moderator:

- Marie VISOT, Editor In Chief Le Figaro
- Charles BEIGBEDER, Founder Quantonation, CEO Audacia
- Arnaud CAUDOUX, Executive Director , Deputy General Director BPI France
- Séverin HENRY, VP Finance Qonto
- Bertrand RAMBAUD, CEO Siparex, CEO France Invest
- François WAT, Managing Partner Rothschild & Co

#### Who should Attend?

- \* Corporates heads, CFOs, CIOs and Senior Executives Investors
- \* Financial Intermediaries and Professional Service Providers
- \* Markets Regulatory Authorities and Government Representatives

#### Photo Right

Moderator Sibylle AOUDJHANE, Journalist, Producer & Columnist B SMART

- Arnaud THORETTE, Musician, violist, artistic director of the ensemble Contraste

- Vanessa HOLTZ, Chief Executive Officer and France Country Executive BofA Securities Europe S.A
- Isabelle GIORDANO, General Delegate General delegate Fondation BNP Paribas
- Caroline GUILLAUMIN, Executive Director of Communications Orange

Some Themes discussed during the 2 Days Event:

- \* Financing the Ecological Transition: Means and Obstacles
- \* Rebuilding after Major Crises: Finance for Resilience
- \* Finance, Breeding Ground for Entrepreneurs and Energies
- \* Does the Development of Finance benefit the Economy?
- \* Finance at the Service of Territories: how to preserve Proximity?
  
- \* Finance, Driver or Brake of Value Sharing?
- \* Finance, an Accelerator of European Integration
- \* Technology and the Future of Finance, Utopia or Dystopia
- \* Market Solutions at the Service of Business Financing
- \* What Alternative Financing to supplement Bank Financing?
  
- \* Markets and Ratings
- \* Financial Centers, High Places of Patronage and Culture
- \* Explain and Teach Finance, Impossible Mission?
- \* Shareholders, Industrialists, Financiers, Regulators...who will impose the Ecological Transition?
- \* Can Public Opinion and Finance be reconciled?

Source: Paris Finance Forum "Finance at the Service of Society"  
Held on July 04-05, 2023 @ PAvillion Gabriel in Paris

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